

Certification Authorities, who provide network, Internet and authentication solutions for communicating and conducting business, are a key link in the Internet security chain.

Simply, a Certification Authority acts as a trusted third party whose purpose is to securely sign certificates for network entities it has authenticated using secure means. Other network entities can then check the signature to verify that a CA has authenticated the bearer of a certificate.

Comodo Fast Facts:

- A fully Web Trust-compliant CA the highest globally-recognized standard.
- Comodo controls more than one-quarter of the worldwide digital certificate market
- One of the most diverse and largest portfolio of PKI-based digital certificates.
- Founder of the Certification Authority Browser Forum, a consortium of CA and browser industry leaders that created the next generation of SSL certificates: EV SSL.
- Secures more than 500,000 businesses and individuals.
- Comodo customers include: 7 of the top 10 Fortune 1000, 5 of the top 7 U.S. universities and the top 2 global software providers, and 2 of the top 20 financial institutions
- Cited by PC Magazine for having the "Best Free Software" for 2007.
- Received "Hot Company Award" in 2005 and 2006 (SC Magazine).
- Leading the innovation of next-generation site seals, called "TrustLogos". These include Corner of Trust (included with an EV SSL certificate), and are displayed at nearly 4 times the rate of the leading competitor's site seals.

EV SSL CERTIFICATES: Keeping Customer Information Secure

■ The problem: Consumers could be tricked by fake sites because SSLs were too easy to get

Fraudsters are a clever lot. They have become masters of deception using social engineering (phishing) attacks using fraudulent sites that look and function just like their authentic counterparts. They thrive on the fact that there were no recognized standards for business verification in the online space.

■ The solution: EV SSL Certificates

Comodo, the founder of the CA Browser Forum, helped standardize the verification process. By starting with a thorough background check, Comodo delivers a more solid identity assurance because being authenticated this way allows you to display the green address bar, signifying the presence of an EV SSL certificate. The identity validation of the certificate issuer and the site owner are conspicuously displayed and verifiable. EV doesn't give you more protection; rather, it protects your customers more thoroughly. Your customers know they are connected to a trustworthy site, because the new browsers will confirm it.



The benefits:

- Lower risk of customers being tricked and information being compromised
- Lower fraud risk to your business
- Lower customer care costs as customers complete entire transactions online
- Reduce barriers to Internet commerce due to consumer trust concerns
- Greater ability to migrate online customers to broader range of services, increasing revenues.

About Comodo

Comodo, through its group of Internet security companies, is a leading Certification Authority and global provider of Identity and Trust Assurance services on the Internet. Comodo secures and authenticates online transactions and communications for over 2,000,000 businesses and consumers.

With a global presence Comodo offers businesses and consumers third-generation solutions for intelligent security and authentication technologies that create trust online. Comodo's technological expertise includes PKI digital certification, Code signing certification, integrated authentication infrastructure services, Web Content authentication, secure messaging solutions, regulatory compliance solutions, and digital e-commerce services.

For additional information

C·O·M·O·D·O Creating Trust Online™ visit http://www.comodo.com.